



colorforge

Reimagining the Color Cosmetics
Industry through Additive Manufacturing



5,000
TYPICAL UNIT MOQ

The Opportunity:

Demanding Customers.

Minimum Order Quantities.

Waste.

Supply Chain Constraints.

Analog product design.

Limited Product
Differentiation.



The first ever high mix, high volume cosmetic manufacturing solution.
Personalized and customized to every consumer.



In traditional manufacturing, bulk production, shade matching and pressing are done independently and require separate tooling and long lead times.

Up to 15% of cosmetic products end up in landfill before ever being used because of inefficient inventory practices.

Personalized products in under 5 hours.

Time: 05:00:00

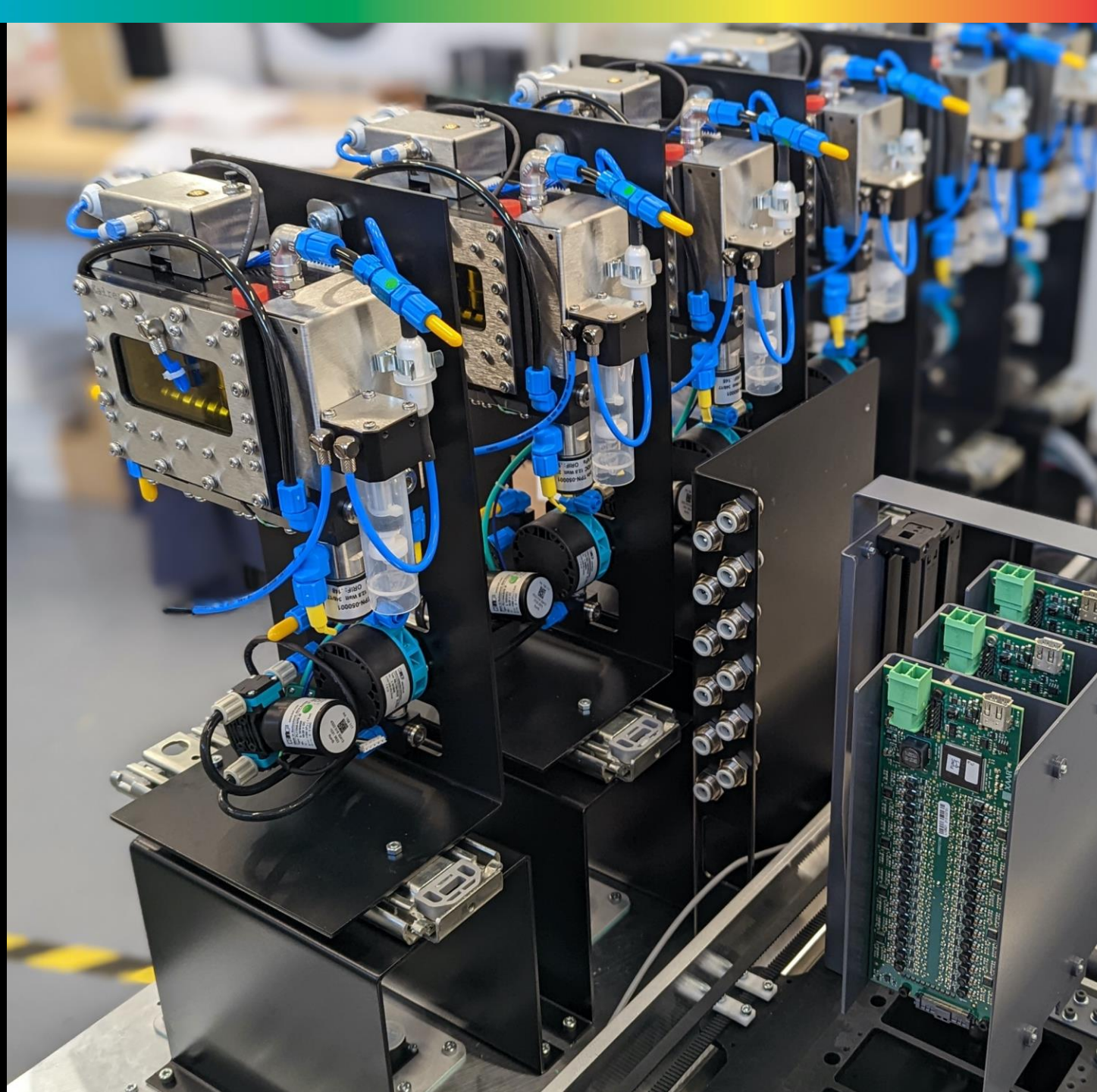
Products: 1860

AN INDUSTRY
GAME CHANGER

FASTER,
SMARTER AND
FULLY
SCALABLE

ColorForge's
patented* 6
channel binder-
jetting system is
lightning fast,
streamlined
production.

*Patent Number: US 9,967,449 B2



PRINTED
Cosmetic



PRINTED
Structure

ColorForge simultaneously manufactures high-quality powder cosmetics in a biodegradable structural “shell” creating end products that are ready for sale. With no wasteful metal packaging.

MARKET OPPORTUNITY

Additive Manufacturing

Market is projected to witness a compounded annual growth rate of nearly 30% to grow to \$65B over the next 5 years. (Knowledge Sourcing Intelligence 2022)

Personalized Beauty

According to research by InsightAce Analytic, the global market for Next-Generation Personalized Beauty was valued at US \$42 Billion (2021) and it is expected to reach US \$144 Billion in 2030.



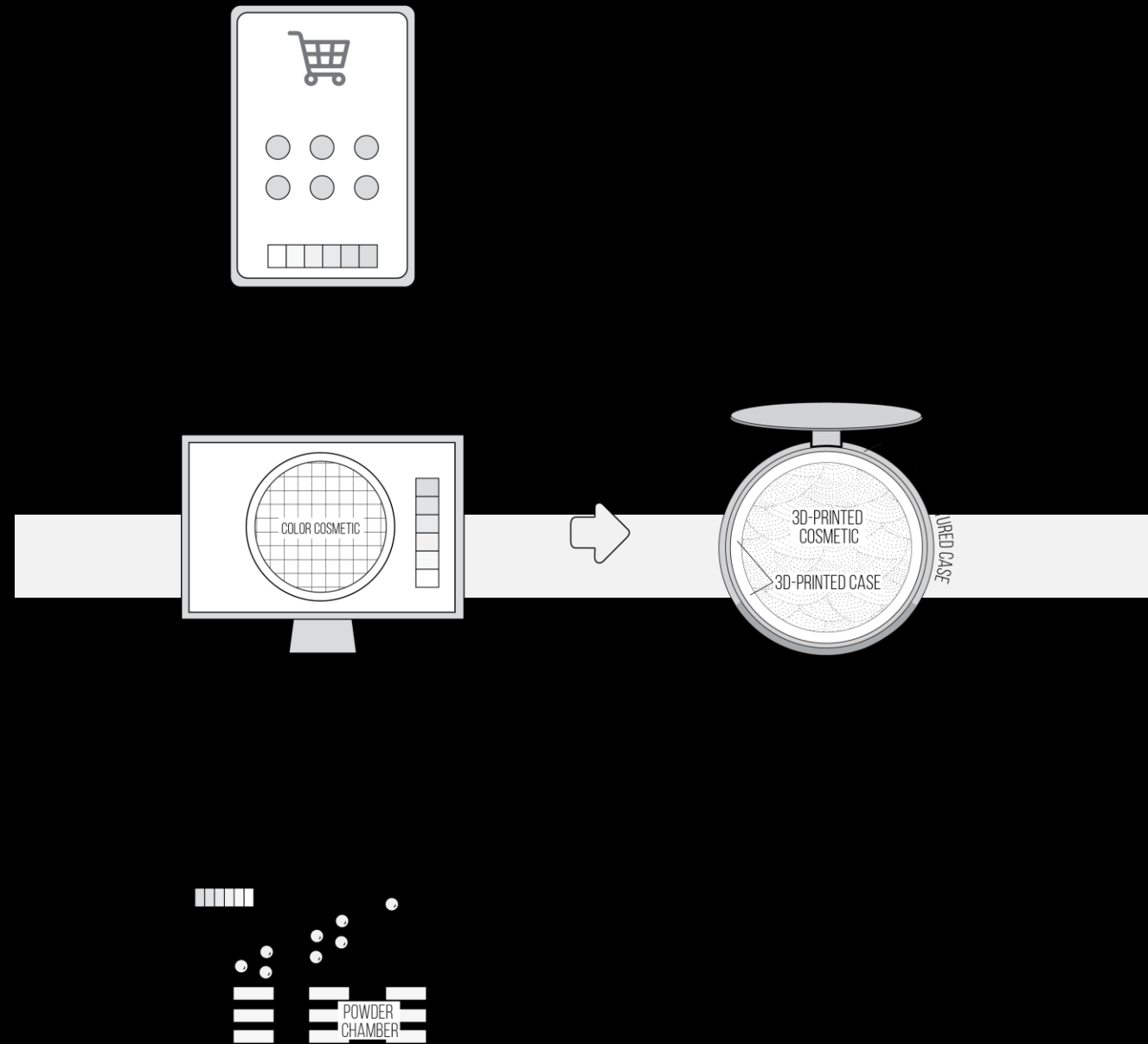
\$77B

TAM – Global Color Cosmetics

Statista 2020

Revenue Model Innovation:

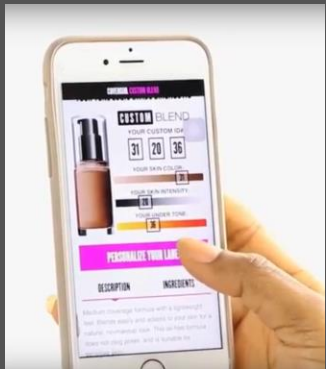
- License Manufacturing Suite B2B to existing brands and manufacturers.
- Develop Formulas.
- Digital Marketplace.
- Provide new retail experiences.



TRENDING: CUSTOM LIQUID MAKEUP + SKINCARE

ColorForge produces solid
makeup compositions

COVERGIRL



LANCÔME

PARIS



PERSONALIZED FOR YOU



STEP 1

Your Dedicated Lancôme Color Expert scans your skin to measure your exact foundation shade.



STEP 2

You choose your skin type and desired foundation coverage, finish and hydration level.



STEP 3

Your Foundation is blended right before your eyes and your name and unique complexion ID are printed on the foundation bottle.



STEP 4

The bottle has your name and complexion ID for easy refill.

CUSTOM SKINCARE COMPANIES

REVEA

function — of beauty

Curology

Genetica²³

lesielle

SKIN
CEUTICALS

SKININC

THE TEAM THAT WILL DELIVER THE FUTURE OF COLOR COSMETICS



John LaHood
Founder



Richard LaHood
Vice President



Kate Black
Materials



Robin Albin
Beauty Industry Advisor



Caroline LaHood
Operations

STRATEGIC PARTNERSHIPS





INDUSTRY RECOGNITION:

2020: The Cosmetic Victories Industry Lauriat for the Top Cosmetics Industry Innovation (Worldwide)

2023: Fortress Bank Tank Pitch Competition Winner for the best 'Bold Vision' (Midwest USA)





All that's missing is your imagination.



AIM:

Technology partner for
reimagining cosmetics

DELIVERING:

Integrating technology and
cosmetics to unlock agile &
sustainable volume
production, which empowers
beauty

AREA:

Inclusivity through bespoke &
3Dcolorforge.com
personal products with
unrivalled end user
experiences to promote